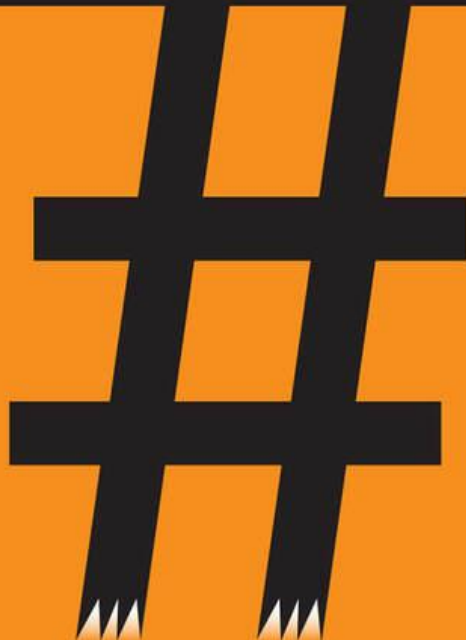


Words That Matter

How the News and Social Media Shaped the 2016 Presidential Campaign

Leticia Bode | Ceren Budak | Jonathan M. Ladd
Frank Newport | Josh Pasek | Lisa O. Singh
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How the 2016 news media environment allowed Trump to win the presidency. This book assesses how the news media covered the extraordinary 2016 election and, more important, what information—true, false, or somewhere in between—actually helped voters make up their minds. Published May 2020. Brookings Institution Press.

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