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Midwest Big Data Hub Transportation Symposium
Ann Arbor, MI
June 22, 2017

Small Urban and Rural Transit Center (SURTC)



Research



Education



Training



Research

Research Projects

- Transit and Rural Livability
- Bike Share Research
- Demand for Rural Demand-Response Transit
- Rural Intercity Bus Demand
- Assessing National Demand-Response Transit Level of Service
- Aging in Place
- Cost-Benefit Analysis of Rural Transit

Data Sources

- American Community Survey
- American Housing Survey
- National Household Travel Survey
- National Transit Database
- Surveys

Tools

- Regression modeling
- GIS
- Simulation
- Cost-benefit analyses

Data Challenges

- Rural NTD limited
- Demand-Response/flexible fixed-route level of service
- NHTS sporadic
- Rural transit use
 - Trip purpose
 - Alternatives
- Appropriate performance measures



Evaluating Ride Quality with Smartphone Data

NCTR
NATIONAL CENTER for
TRANSIT RESEARCH

**Characterization of
Transit Ride Quality**

August 2016

prepared for
US DOT

prepared by
Raj Bridgelall
Jill Hough
Leonard Chia

North Dakota State University
Upper Great Plains Transportation Institute
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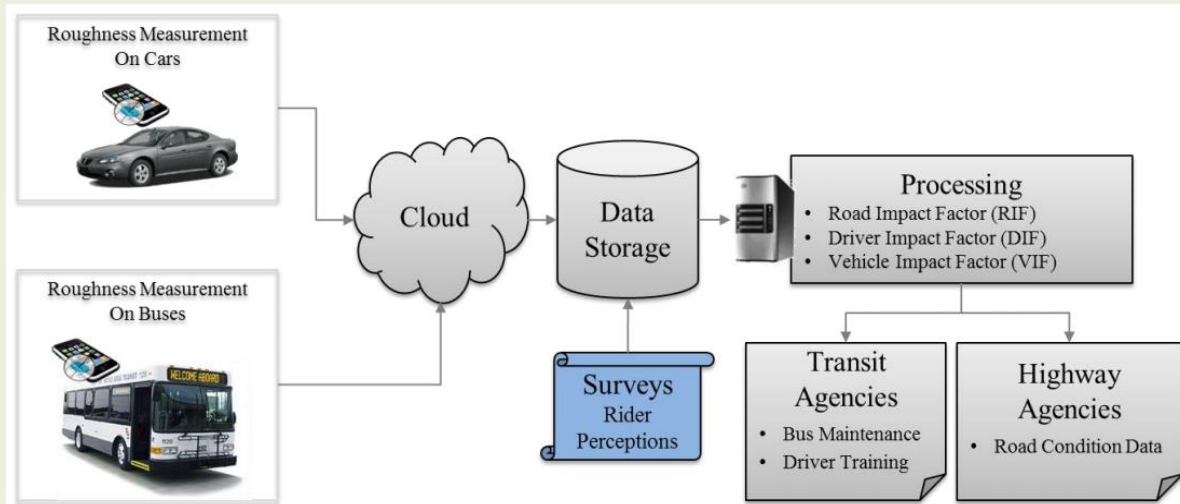
USF UNIVERSITY OF SOUTH FLORIDA

NDSU NORTH DAKOTA STATE UNIVERSITY

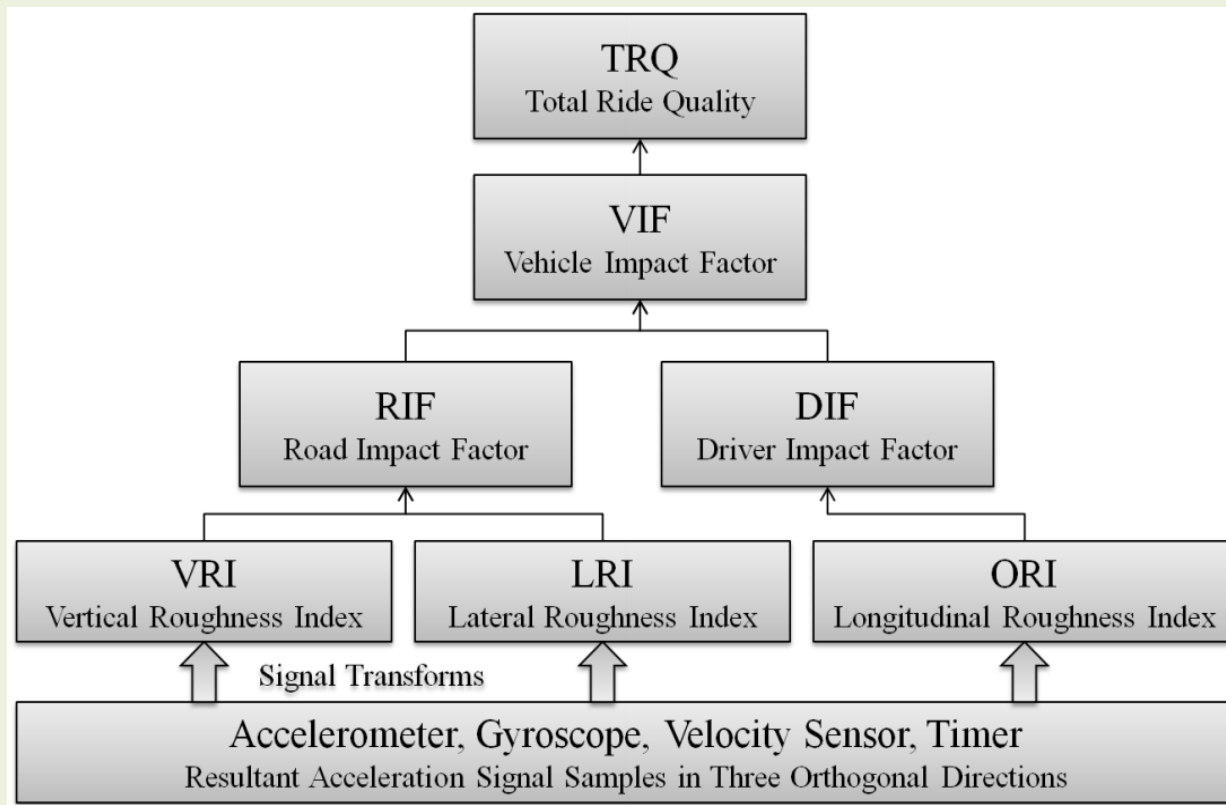
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NCTR is a USDOT Trans-focused University Transportation Center consortium led by the University of South Florida



Evaluating Ride Quality with Smartphone Data



Other Recent UGPTI Research

- Local Road Surface Selection Tool
- Building a Sustainable GIS Framework for Supporting a Tribal Transportation Problem
- Data-Driven Freeway Performance Evaluation Framework for Project Prioritization and Decision Making
- Remote Sensing of Multimodal Transportation Systems
- A Sensor Fusion Approach to Assess Pavement Condition and Maintenance Effectiveness

Questions & Answers Session 1

Moderator: Carol Flannagan, PhD

Research Associate Professor, UMTRI Biosciences Group

Director, CMISST

Transportation Research Institute

Core Faculty, Michigan Institute for Data Science

University of Michigan

